



Project Highlights

Over 2.9 million people visited Bloomfield in 2011 to shop at Bass Pro or Sam's Club, to attend an event at Trustmark Park (Atlanta's AA Minor League Stadium) or stay at the full-service Holiday Inn.

Fantastic VISIBILITY and ACCESS from Interstate 20.

According to the Metro Jackson Chamber of Commerce, over 4 million people visit Jackson, MS every year.

Approximately 136,400 cars pass directly by the site daily along Interstate 20, Highway 49, Highway 80 and Childre Road; Interstate 55 (1.25 miles away) has another 113,000 ADT making for a combined total of 249,400 cars per day.

Within 100 miles of Bloomfield, the population exceeds 1.6 million people; the five county Jackson, MS MSA alone has roughly 590,000 people with an average household income of over \$60,000.

The state capitol and Jackson CBO is less than 10 minutes west of Bloomfield and the Jackson-Evers International Airport is only 10 minutes east of Bloomfield.

Rankin County consistently ranks in the top three counties in MS for highest average household income, population growth, and currently maintains the lowest unemployment rate in the state.